



// FREE · COMMUNITY-RUN · HACKER-BUILT

Why Sponsor BSides Rocket City?

> SAT 2027-03-20 // CALHOUN COMMUNITY COLLEGE // HUNTSVILLE, AL // FREE TO ATTEND

BSides Rocket City is Huntsville's free, volunteer-run information security conference — a day of technical talks, hands-on workshops, and villages where students, hackers, defenders, and rocket scientists learn from each other. **Sponsors are how it stays free.**

// WHY_SPONSOR

- > **Keep it free.** Every sponsor dollar removes a barrier between a curious student and their first security conference.
- > **100% volunteer-run.** Nobody is paid. Sponsorship goes directly into food, badges, and the event itself.
- > **Invest where you hire.** Support the pipeline of students and first-time speakers entering Huntsville's cyber and space-cyber workforce.
- > **Community, not a trade show.** On-site sponsor presence stays minimal and tasteful — your support speaks for itself.

// WHAT_WE_NEED

AM

Donuts / Coffee / Breakfast

Fuel the morning that turns strangers into a community.

NOON

Lunch

Keep everyone on-site, fed, and mid-conversation.

BADGE

Wearable Badges

The artifact attendees wear all day and keep for years.

SIGNS

Banners / Logos

Signage and printed materials across the venue.

The honest model: sponsors may be recognized on our website and select event materials, but sponsorship is community support — not influence. Sponsors don't control talks, the CFP, or the agenda; everyone submits through the same CFP. The community shows up, sponsors keep the lights on, and everyone leaves knowing more than they arrived with.

Sponsor the conference. Keep it free. Fuel the next generation of Rocket City hackers.

Sponsorship contact details coming soon — in the meantime, reach us through our LinkedIn page.

[linkedin.com/company/bsides-rocket-city](https://www.linkedin.com/company/bsides-rocket-city)

BSIDESROCKETCITY.ORG

BSides Rocket City · Bridging the Gap from Student to Rocket Scientist